



16TH INTERNATIONAL TEACHING WEEK 2024

...AN OPPORTUNITY TO
INTERNATIONALISE YOUR TEACHERS





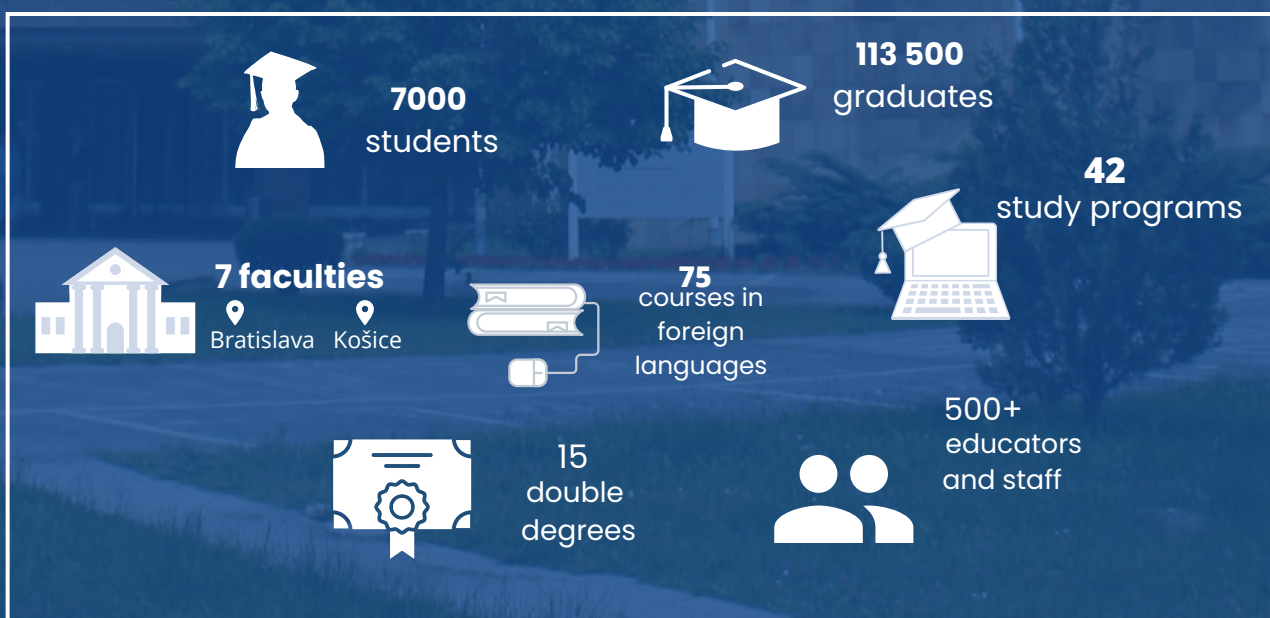
THE UNIVERSITY OF ECONOMICS IN BRATISLAVA

The University of Economics in Bratislava was established in **1940** and it is **the oldest** university in **Slovakia** focused on **Economics** and **Business**. EUBA is the **leading** public **research** university, **internationally recognized** in the fields of Economics, Business, and Management.

It offers a wide range of study programs on a full-time and part-time basis at Bachelor, Master, and Doctoral levels in Slovak and **English**. Quality-driven education is closely connected to businesses and highly **internationalized** through extensive partner networks.

Based on external evaluation, graduates of the EUBA belong to the most wanted job market with a nearly 100% employment rate.

EUBA has been AACSB accredited in November 2021.





16TH INTERNATIONAL TEACHING WEEK

The 2024 edition of the EUBA International Teaching Week is an opportunity to bring together professors, professionals, and experts from diverse institutions to share their knowledge with our students and exchange and network with our teaching staff.

CONTRIBUTIONS should match with STUDY PROGRAMMES of our FACULTIES and cover specific TOPIC from the list below.

16TH INTERNATIONAL TEACHING WEEK

MARCH 04-08, 2024

REGISTRATION DEADLINE

JANUARY 30, 2024

REGISTRATION LINK

**COMMUNICATION WITH
ASSIGNED TUTORS**

FEBRUARY 2024

FINAL PROGRAM

FEBRUARY 26, 2024



FACULTY OF BUSINESS MANAGEMENT BUSINESS ECONOMICS AND MANAGEMENT TOPICS:

- **ENTREPRENEURSHIP IN CREATIVE INDUSTRY**
- **CORPORATE SOCIAL RESPONSIBILITY**
- **COST CONTROLLING**
- **PSYCHOLOGY**
- **BUSINESS ECONOMICS**

GENERAL MANAGEMENT TOPICS:

- **PROJECT MANAGEMENT**
- **ORGANISATIONAL DESIGN**
- **CONTROL**
- **CHANGE MANAGEMENT**
- **FINANCIAL ANALYSIS AND FINANCIAL PLANNING**

FACULTY OF ECONOMICS AND FINANCE FINANCE, BANKING AND INSURANCE TOPICS

- **FINANCE**
- **NATIONAL ACCOUNTS**
- **PUBLIC FINANCE**



FACULTY OF COMMERCE

INTERNATIONAL BUSINESS TOPICS

- **INTERCULTURAL COMMUNICATION**
- **INTERNATIONAL TRADE**

MANAGEMENT OF INTERNATIONAL BUSINESS TOPICS

- **EUROPEAN UNION ENLARGEMENT AND EXTERNAL RELATIONS**
- **MARKETING IN INTERNATIONAL ENVIRONMENT**

TOURISM MANAGEMENT TOPICS

- **INNOVATIONS IN TOURISM**
- **SUSTAINABLE TOURISM**
- **SPA AND WELLNESS**



FACULTY OF INTERNATIONAL RELATIONS

ECONOMIC DIPLOMACY TOPICS

- **INTERNATIONAL POLITICAL RELATIONS - (IO): ORGANIZATION FOR SECURITY AND CO-OPERATION IN EUROPE, AFRICAN UNION**
- **GEOPOLITICS - GEOPOLITICS OF MIDDLE EAST, GEOPOLITICS OF ASIA-PACIFIC REGION**
- **ECONOMY OF EU STATES**
- **FRENCH ECONOMY IN THE 21ST CENTURY**
- **ECONOMIC LAW - INTERNATIONAL TRADE & INVESTMENT**
- **PUBLIC LAW - LAW OF ARMED CONFLICT AND INTERNATIONAL HUMANITARIAN LAW, TERRITORIES AND OTHER SPACES IN INTERNATIONAL LAW**

INTERNATIONAL ECONOMIC RELATIONS TOPICS

- **WORLD ECONOMY - GLOBALIZATION OF THE WORLD ECONOMY**
- **INTERNATIONAL COMMERCIAL LAW - INTELLECTUAL PROPERTY RIGHTS IN INTERNATIONAL TRADE**



FACULTY OF APPLIED LANGUAGES

FOREIGN LANGUAGES AND INTERCULTURAL COMMUNICATION TOPICS

- **CROSS-CULTURAL LEADERSHIP**
- **CROSS-CULTURAL TEAM LEADERSHIP**
- **CULTURAL DIMENSIONS AND LEADERSHIP STYLES**
- **GLOBAL LEADER COMPETENCIES**

FACULTY OF ECONOMIC INFORMATICS

ACTUARIAL SCIENCE TOPICS

- **ENTERPRISE RISK MANAGEMENT IN INSURANCE**

INFORMATION MANAGEMENT TOPICS

- **ARTIFICIAL INTELLIGENCE IN BUSINESS AND EDUCATION**



FINANCIAL SUPPORT

Participants are expected to cover their travel, accommodation, and daily allowance expenses. Guest lecturers from EU institutions may apply for an Erasmus+ grant through their home institution's International Office.

Registration fees are not applied.

ACCOMMODATION

We invite participants to make their own accommodation arrangements, while the information on hotels will be provided in the Practical Guide - which you will receive once your application is approved

FOOD/CATERING

Lunch and refreshments will be provided in the University Cantine during the entire event.

UNIVERSITY FACILITIES, MATERIALS

Please be advised that classrooms at EUBA are equipped with Wi-Fi and video projectors. At your request, the following supports can be arranged: laptop, adaptor, paperboard, or speaker.

We try to reduce the printing of documents as much as possible. If it is necessary to print class materials, please send your requirements and documents in advance.



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<u>REGISTRATION LINK</u>	
COMMUNICATION WITH ASSIGNED TUTORS	DECEMBER 2023 - FEBRUARY 2024
FINAL PROGRAM	FEBRUARY 26, 2024
INTERNATIONAL TEACHING WEEK	MARCH 04-08, 2024



CONTACT PERSON

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